

Sponsor

Benefits

PLATINUM SPUR \$10,000 AND UP

Rio Grande Valley Livestock Show agrees to:

- *Include sponsor's name in Rio Grande Valley Livestock Show promotional material.
- *List Sponsor in 60,000 Livestock Show Schedule of Events
- *Invite Sponsor to the Pre-Show Kick-Off BBQ
- *List Sponsor's name as a Platinum Spur Sponsor on signs to be displayed in high traffic areas during the Rio Grande Valley Livestock Show and during the proceeding year.
- *List Sponsor's name as a Platinum Spur Sponsor on the Livestock Show website www.rgvlivestockshow.com during the Show and proceeding year.
- *Sponsor shall receive 18 season gate tickets, 18 tickets to each of the three PRCA Rodeos, 18 tickets to the Bull Riding Extravaganza and nine parking permits.
- *Sponsor's name will be included in "Thank You" ad in daily newspapers following the Show
- *Invite Sponsor to the Sponsor Banquet.
- *Sponsor will receive a plaque acknowledging Sponsor's participation.

GOLD SPUR

\$5,000 - \$9,999

Rio Grande Valley Livestock Show agrees to:

- * Include sponsor's name in Rio Grande Valley Livestock Show promotional material.
- * List Sponsor in 60,000 Livestock Show Schedule of Events
- * Invite Sponsor to the Pre-Show Kick-Off BBQ.
- * List Sponsor's name as a Gold Spur Sponsor on signs to be displayed in high traffic areas during the Rio Grande Valley Livestock Show and during the proceeding year.
- * List Sponsor's name as a Gold Spur Sponsor on the Livestock Show website www.rgvlivestockshow.com during the Show and proceeding year.
- * Sponsor shall receive 12 season gate tickets, 12 tickets to each of the three PRCA Rodeos, 12 tickets to the Bull Riding Extravaganza and six parking permits.
- * Sponsor's name will be included in "Thank You" ad in daily newspapers following the Show.
- * Invite Sponsor to the Sponsor Banquet.
- * Sponsor will receive a plaque acknowledging Sponsor's participation.

SILVER SPUR

\$2,500 - \$4,999

Rio Grande Valley Livestock Show agrees to:

- ★ Include sponsor's name in Rio Grande Valley Livestock Show promotional material.
- ★ List Sponsor in 60,000 Livestock Show Schedule of Events
- ★ Invite Sponsor to the Pre-Show Kick-Off BBQ
- ★ List Sponsor's name as a Silver Spur Sponsor on signs to be displayed in high traffic areas during the Rio Grande Valley Livestock Show and during the proceeding year.
- ★ List Sponsor's name as a Silver Spur Sponsor on the Livestock Show website www.rgvlivestockshow.com during the Show and proceeding year.
- ★ Sponsor shall receive eight (8) season gate tickets, eight (8) tickets to each of the three PRCA Rodeos, eight (8) tickets to the Bull Riding Extravaganza and four (4) nine parking permits.
- ★ Sponsor's name will be included in "Thank You" ad in daily newspapers following the Show.
- ★ Invite Sponsor to the Sponsor Banquet.
- ★ Sponsor will receive a plaque acknowledging Sponsor's participation.

BRONZE SPUR

\$1,000 - \$2,499

Rio Grande Valley Livestock Show agrees to:

- * Include sponsor's name in Rio Grande Valley Livestock Show promotional material.
- * List Sponsor in 60,000 Livestock Show Schedule of Events
- * Invite Sponsor to the Pre-Show Kick-Off BBQ
- * List Sponsor's name as a Bronze Spur Sponsor on signs to be displayed in high traffic areas during the Rio Grande Valley Livestock Show and during the proceeding year.
- * List Sponsor's name as a Bronze Spur Sponsor on the Livestock Show website www.rgvlivestockshow.com during the Show and proceeding year.
- * Sponsor shall receive four (4) season gate tickets, four (4) tickets to each of the three PRCA Rodeos, four (4) tickets to the Bull Riding Extravaganza and two (2) parking permits.
- * Sponsor's name will be included in "Thank You" ad in daily newspapers following the Show.
- * Invite Sponsor to the Sponsor Banquet.
- * Sponsor will receive a plaque acknowledging Sponsor's participation.

TIN SPUR \$500 - \$999

Rio Grande Valley Livestock Show agrees to: Include sponsor's name in Rio Grande Valley Livestock Show promotional material.

- *List Sponsor in 60,000 Livestock Show Schedule of Events
- *Invite Sponsor to the Pre-Show Kick-Off BBQ
- *List Sponsor's name as a Tin Spur Sponsor on signs to be displayed in high traffic areas during the Rio Grande Valley Livestock Show and during the proceeding year.
- *List Sponsor's name as a Tin Spur Sponsor on the Livestock Show website www.rgvlivestockshow.com during the Show and proceeding year.
- *Sponsor shall receive two (2) season gate tickets ,two (2) ticketss to each of the three PRCA Rodeos, two(2) tickets to the Bull Riding Extravaganza and one(1) parking permit.
- *Sponsor's name will be included in "Thank You" ad in daily newspapers following the Show.
- *Invite Sponsor to the Sponsor Banquet.
- *Sponsor will receive a plaque acknowledging Sponsor's participation.



For more information on the free entertainment and special events featured or other sponsorship opportunities available, contact Dawn Roe
Rio Grande Valley Livestock Show

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A 501(C)3 non-profit organization